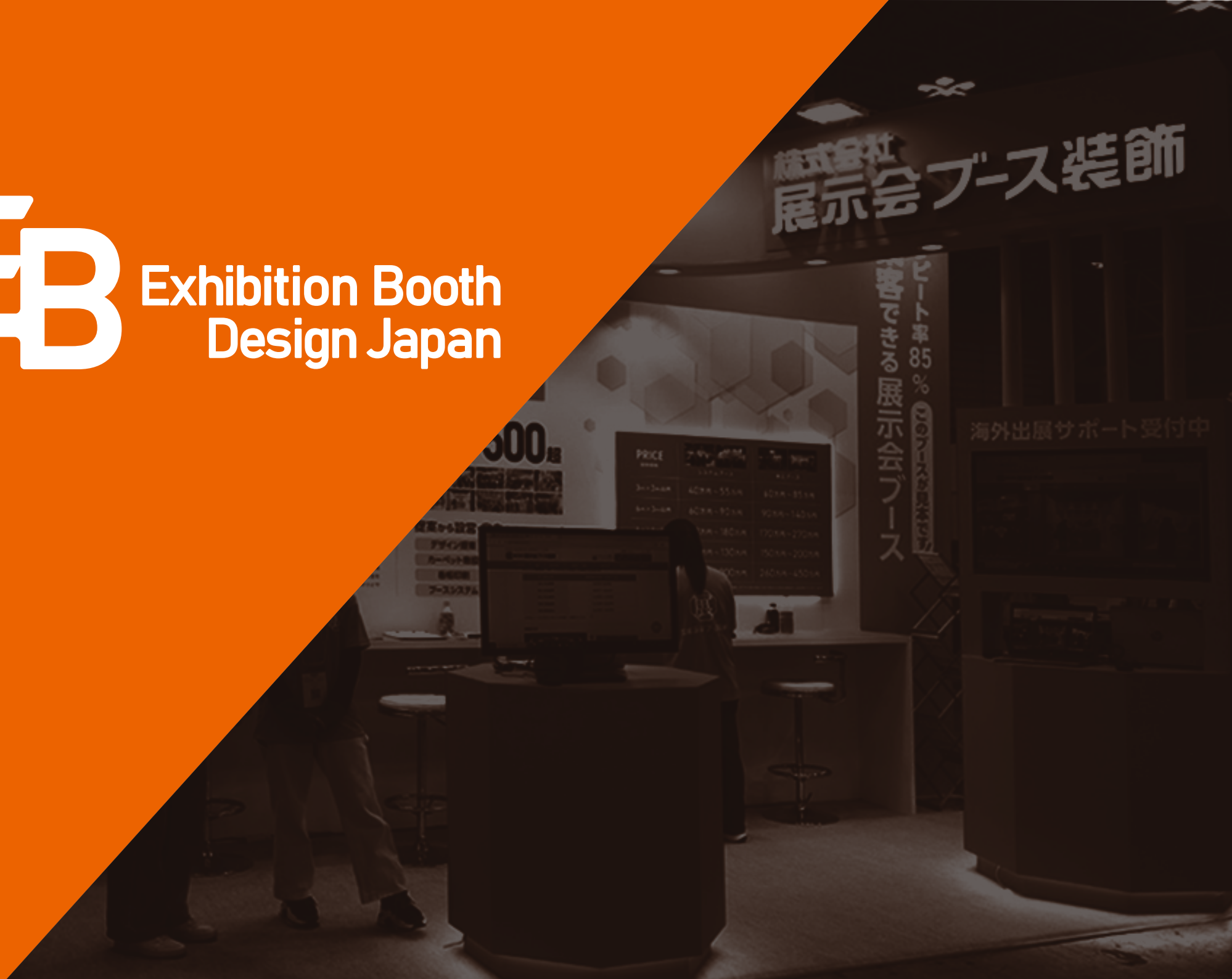




Exhibition Booth  
Design Japan



**Example 1** Booth size: 9 m<sup>2</sup> / Price: 1,400,000 JPY / Industry: Beauty



## Example 2 Booth size : 9 m<sup>2</sup> / Price: 800,000 JPY / Industry: Beauty





### Example 3 Booth size: 12 m<sup>2</sup> / Price: 1,400,000 JPY / Industry: Manufacturing





## Example 4 Booth size: 15 m<sup>2</sup> / Price: 4,500,000 JPY / Industry: Manufacturing





**Example 5** Booth size: 16 m<sup>2</sup> / Price: 1,800,000 JPY / Industry: Medical



**Example 6** Booth size: 18 m<sup>2</sup> / Price: 1,900,000 JPY / Industry: Manufacturing





Example 7 Booth size: 18 m<sup>2</sup> / Price: 2,800,000 JPY / Industry: Events





Example 8 Booth size: 27 m<sup>2</sup> / Price: 2,100,000 JPY / Industry: IT





Example 9 Booth size: 36 m<sup>2</sup> / Price: 3,400,000 JPY / Industry: IT





**Example 10** Booth size: 36 m<sup>2</sup> / Price: 4,000,000 JPY / Industry: Events





**Example 11** Booth size: 54 m<sup>2</sup> / Price: 4,000,000 JPY / Industry: Manufacturing





# Facilities & Equipment

Head office



Head Office Storage Room



Woodwork Workshop



Woodwork Studio





# Facilities & Equipment

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Large Panel Saw



Printer



Cutter



Production Space





# Exhibition Venue Setup



# Price

Design  
Proposal  
Fee

Carpet  
Installation

Signboard  
Printing

Booth  
Construction

Lighting Equipment  
and  
Electrical Work

Rental  
Fixtures

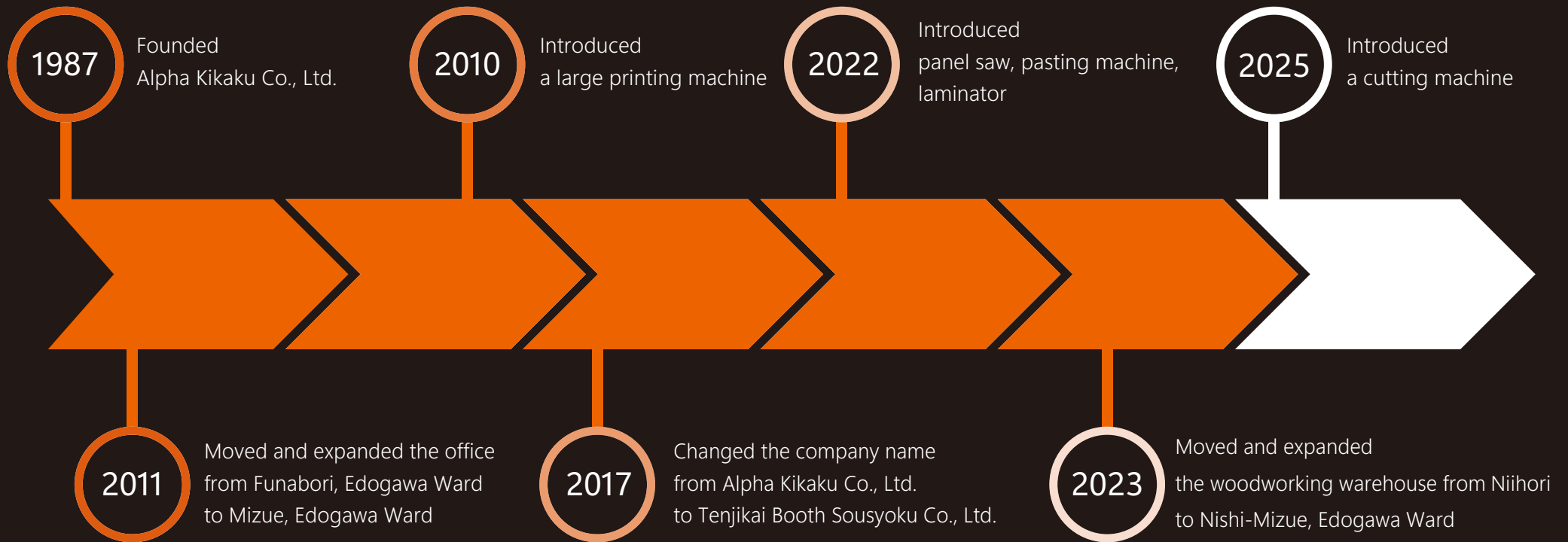
Installation  
&  
Removal

## Reference Price for Decoration (excluding tax)

Booth size	Price range
Up to 3m×3m	700,000 JPY ~
Up to 6m×3m	1,500,000 JPY ~
Up to 6m×6m	2,500,000 JPY ~
Up to 9m×3m	2,000,000 JPY ~
9m × 6m and above	3,500,000 JPY ~



# Company History



## Annual Projects

2022 Year

457 Cases

2023 Year

475 Cases

2024 Year

498 Cases

## Our Strengths

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Over 35 years  
of experience

Repeat rate  
over 85%

More than  
5,500  
installations

More than  
1,550  
client companies

Consistent service  
from design  
to construction

Own  
factory



# Customer Testimonials

 **NIS** Nikkei Information System Co., Ltd. Software - CAD Software Development

"Thank you again for the wonderful booth decoration. We achieved a remarkable 74.3% increase compared to last year."

 **STRUKT** Manufacturing - Tents

"The booth was very clean and easy to use. The decoration made our product stand out and clearly differentiated us from other booths."

**DigiKey** Manufacturing - Electronic Components

"We were very satisfied with the turnout! Our booth stood out well because others didn't focus much on decoration."

**HOJUN** Beauty - Cosmetic Ingredients


"The three days of the exhibition brought as many leads as 3 to 4 months of sales activity. It was very efficient!"

 **Recustomer** IT - E-Commerce Systems


"On the second and third days of the exhibition, we received a large number of visitors and collected nearly 2,000 business cards—great turnout."

 **POLYGLOTS** IT - Educational Software

"Thanks to your work, we exchanged 650 business cards, about five times more than last time. Even our flyers ran out—very satisfied."

 **ATL Systems** Education - Educational Support

"We collected over 300 business cards—better than last year. The booth layout and signboard were also excellent. Thank you."

 **ART1** Manufacturing - Specialty Metal Development

"Thanks to you, we received great responses and collected 250 business cards. More than 350 visitors stopped by the booth. Thank you."

 **WILLOF CONSTRUCTION, Inc.** Architecture - Staffing

"We printed more brochures than last year, but they still ran out quickly due to high traffic. Our staff barely had time to rest."

 **SL Creations** Food - Corporate Catering

"Choosing your booth layout proposal was absolutely the right call. Visitors came because they saw the sign, and the booth was very successful."

# Message from the President & Staff Introduction

Our company provides consistent support for booth design, layout, and construction at exhibition venues across Japan, including Tokyo Big Sight and Makuhari Messe. At Japanese exhibitions, hundreds of companies exhibit, and competition is fierce. To attract visitors, it is crucial to clearly convey “what is being exhibited” and “what are the strengths of the product or service” in a limited time. Our strength lies in booth decorations that excel in this power of communication. For overseas companies, exhibiting in Japan can be challenging due to language and business practice differences, with limited options. We have English-speaking staff and experienced local staff to support you strategically and carefully.

We’ re committed to helping you make a strong impact in the Japanese market. Through our experience and design expertise, we deliver clear, strategic value.



CEO

Kiyofumi Kawashima





## Contact Us

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**Dedicated to making your exhibition a success!**



**Exhibition Booth  
Design Japan**

### Contact

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